



American Planning Association
Utah Chapter

Making Great Communities Happen

The Utah Chapter of the American Planning Association Spring Conference will be held at Washington County Fairgrounds and Legacy Park in Hurricane, UT, Thursday and Friday, April 12-13, 201.

Over 200 industry professionals, private practitioners, government officials, educators, and students of land-use planning and development are expected to attend. There are numerous sponsorship opportunities with generous exposure and benefits for participating sponsors.

| Spring Conference 2018 Sponsor Opportunities | |
|---|-----------------|
| <i>*All sponsors except BASIC receive benefits of GENERAL sponsorship.*</i> | |
| Thursday Breakfast <ul style="list-style-type: none"> Followed by APAUT President’s conference welcome and conference opening KEYNOTE speaker Logo & advertising material displayed during the breakfast hour Time to address audience | \$750 |
| Friday Breakfast <ul style="list-style-type: none"> Followed by KEYNOTE speaker Logo & advertising material displayed during the breakfast hour Time to address audience | \$750 |
| Thursday Snack (2 available) <ul style="list-style-type: none"> Logo and/or advertising materials displayed during the snack breaks between conference sessions. | \$350 |
| Friday Snack (2 available) <ul style="list-style-type: none"> Logo and/or advertising materials displayed during the snack breaks between conference sessions. | \$350 |
| Thursday Lunch <ul style="list-style-type: none"> Logo & advertising material displayed during the lunch hour Time to address audience | \$750 |
| Friday Lunch <ul style="list-style-type: none"> Followed by KEYNOTE Speaker Logo & advertising material displayed during the lunch hour Time to address audience | \$750 |
| Give-Away Sponsor <ul style="list-style-type: none"> Quality give-away with UTAPA and sponsor’s logo or an assortment of gifts distributed with sponsor’s information. | \$800 |
| Social Sponsor <ul style="list-style-type: none"> Logo & advertising materials displayed during both conference socials. Time to address conference participants at social. | \$800 |
| Program Printing Sponsor <ul style="list-style-type: none"> Unlimited advertising area on program | In-kind or cost |
| GENERAL SPONSOR <ul style="list-style-type: none"> Display space/booth in conference Sponsor Area for both days Face to face exposure for your business or organization with local professionals and officials. Sponsor logo on conference materials, signage, and APAUT website Recognition and logo in the Utah Planner Chapter Newsletter from January through July. (Distributed to over 600 APAUT members.) Notice of recognition and appreciation at the beginning and end of the conference. | \$300 |
| Basic Sponsor <ul style="list-style-type: none"> Logo on conference materials, signage, and APAUT website | \$200 |

Thank you for considering supporting the Utah Chapter of the American Planning Association.

If you are interested in sponsoring the APAUT Spring Conference please contact:
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