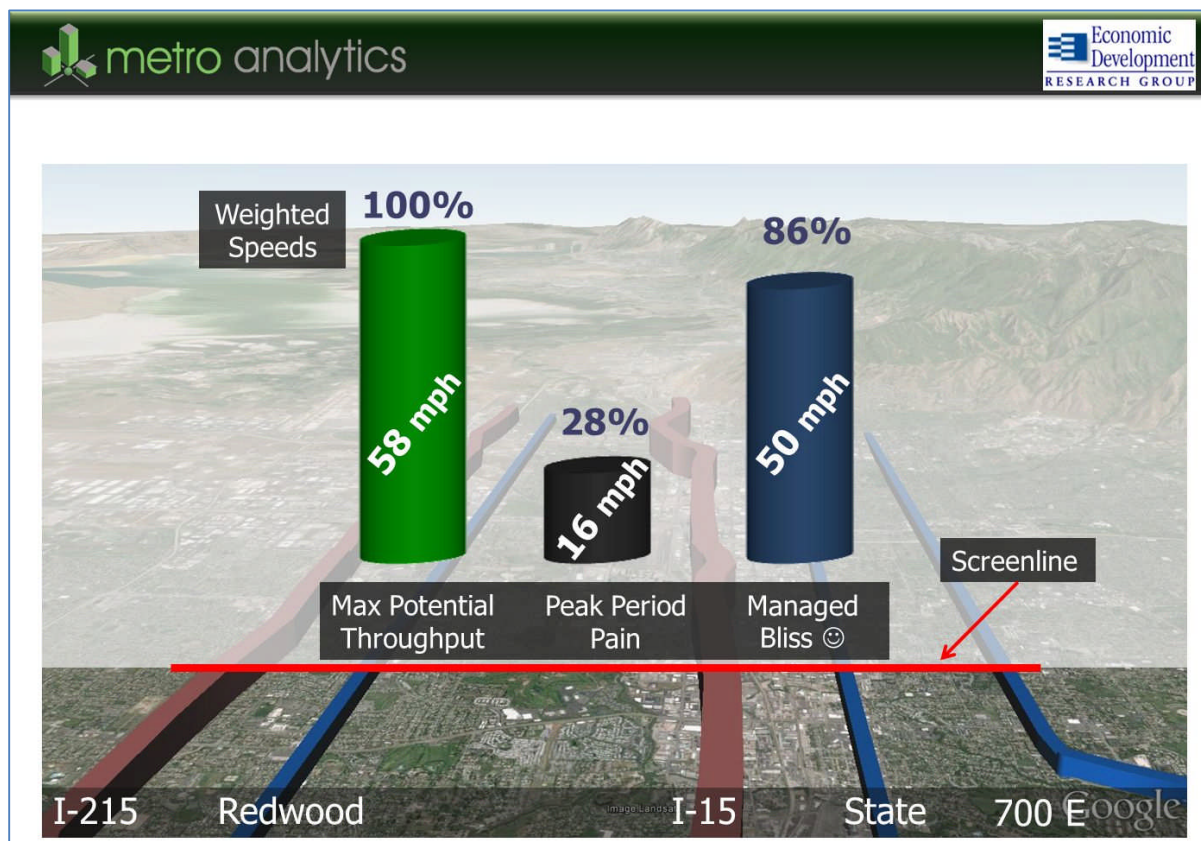


Congestion Stinks! But Congestion Pricing stinks even worse, doesn't it?

Mike Brown and Chandler Duncan challenge conventional wisdom, arguing persuasively that if the Wasatch Front were to adopt this strategy for system management, amazing win-win will accrue across a host of measures. Learn how...

- 🌱 Pricing “creates new capacity” by restoring lost capacity, saving billions!
- 🌱 Parallel streets have less volume in spite of those avoiding the price. Less? Really? Less, really.
- 🌱 Residents will benefit from over \$50 billion in recovered time and productivity
- 🌱 Over 17,000 permanent jobs spurred by improved mobility
- 🌱 Congestion Pricing could more than double transit ridership
- 🌱 High speeds accelerate sprawl, but priced-speeds limit sprawl and support WC2040.



Free Lunch!

Join us Tuesday, Feb 4th, from 11:30 am – 12:45 pm at WFRC, 295 North Jimmy Doolittle Road (5375 W)

Please RSVP to Mike via mbrown@metroanalytics.com up to the morning of, so we know about how many to expect. If you don't RSVP, please be respectful and wait to see if there's enough for you.