



# **JUNE 26-27**

## **ROGER BROOKS – THE SCIENCE OF REVITALIZATION**

### **TUESDAY, JUNE 26**

- 8:00 am-9:00 am** Breakfast Meeting with key stakeholders
- 9:30 am-10:30 am** General Session-Presentation by Roger Brooks
- 11:00 am-12:00 pm** Downtown Property Owners Lunch
- 1:00 pm-2:00 pm** Merchant Round Table Discussion
- 2:40 pm-4:30 pm** Leadership Wrap-Up

### **WEDNESDAY, June 27**

- 8:00 am-10:30 am** One-on-One with local businesses: 20-30 minute in-store sessions
- 10:30 am-12:00 pm** Where do we go from here meeting with leadership and working lunch



**Roger Brooks - highly sought after marketing consultant - will present in person, "Why downtowns are back and how you can profit from the trend". Merchants, property owners, community leaders and the community at large are invited to attend.**

**At the Academy  
Conference  
Center**

**FOR MORE  
INFORMATION,  
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